



bleed

Understanding the need for Bleed is vital if, together, we are going to achieve our joint aim of an excellent finished print job. We require Bleed to allow for the tolerance of our guillotines (the machines used for cutting your job after printing). Even with our state of the art equipment there is a margin of error with the operation. If your image finishes exactly at the edge of your required finished size then these small deviations may produce unsightly white flashes at the edge of your print. By extending your background colour or image beyond the edge of your finished job the effects of the same deviations are not noticeable. We recommend that elements intended to go to the very edge of your finished job should extend 2mm beyond the edge.

Artwork with 2mm bleed:



Finished trimmed job:



quiet border

A Quiet Border is the distance you should allow from the edge of your finished page size for text, diagrams or images not going to bleed. The reason for the border is again the tolerance in cutting. If you have a design where the text runs to the very edge, then any cutting deviation will result in some of your text being cut off! With a very small Quiet Border, even the smallest cutting deviation could result in the finished job looking uneven. We recommend a Quiet Border, where there is no text etc, of 4mm around the edges of your job.

Artwork with quiet border:



Sending your files:

You can email your PDF files to us or upload via the homepage on our website.

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